

CTAM

2022 Artistic Solutions



Ludus

January 20th

7am – 8pm

CTAM is so excited to kickstart the new year by welcoming Ludus to lead a webinar and pitch their easy to use ticketing software! Ludus is an affordable ticketing, fundraising, marketing, and streaming software that is perfect for theatres of any size.



Zachary Collins
Ludus CEO

Ludus started for a theatre director who needed an easier way of selling tickets online. Founded in 2016 in Holland, MI, Ludus is now trusted by 1,000+ performing arts organizations of all sizes to power their ticketing, marketing, fundraising, patron management, and streaming needs for free. Based on feedback from customers, there are two underlying themes that always come up about Ludus: ease-of-use paired with powerful features and an unmatched level of customer support. Easily manage ticket sales, marketing through the drag-and-drop email campaigns and custom audiences based on sales data, collect donations at checkout and one-off, and utilize a number of other tools to make life easier for you and your patrons.

In this webinar, the co-founder & CEO of Ludus, Zachary Collins, will cover how Ludus can make life easier for your organization by giving a brief overview of the Ludus product and managing ticket sales. Beyond that, the webinar will be open for questions about Ludus or beyond (like best ticketing practices during a pandemic).



Artistic Solutions

Getting You What You Need